



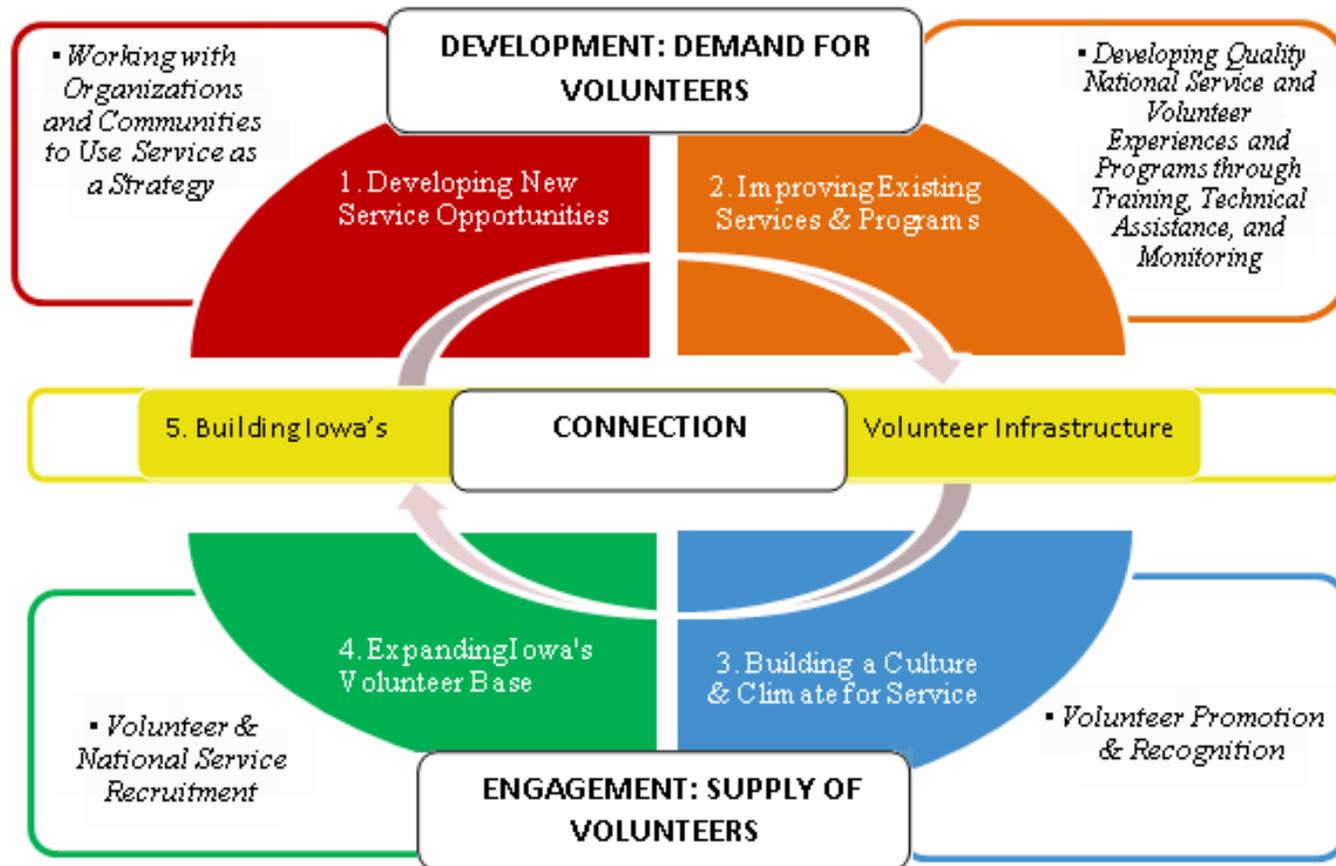
# Iowa Commission on Volunteer Service & Corporation for National and Community Service

## **Joint Mission:**

To improve lives, strengthen communities, and foster civic engagement through service and volunteering.



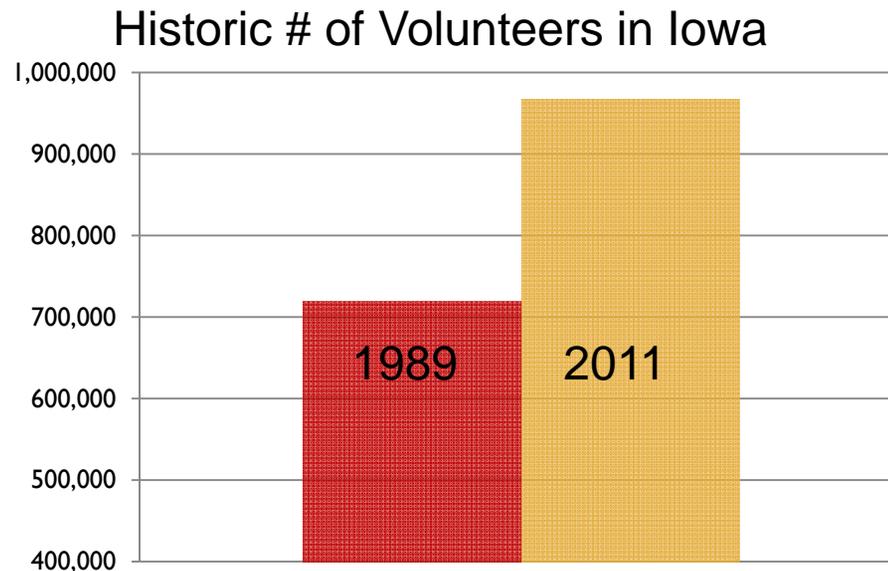
# Iowa State Service Plan 2013-2016





## Iowa Volunteering Results

- Iowa has **increased total volunteer output more than any state** since 2007, an increase of 25.8% (28.2 million more hours) to 109 million hours.
- **Iowa's** volunteers provide **\$2.28 billion** worth of services to Iowa an Increase of \$583 million since 2007
- **Iowa** has more cities in the top 20 than any other state, other Cities that are ranked: Iowa City #2, Des Moines #6, Waterloo/Cedar Falls #15, Cedar Rapids #19



# Who is Volunteering?

Category	Volunteer Hours by Special Pop (2008-2010)				
state	Baby Boomers (born 1946-1964) Median Hours	Teenagers (ages 16-19) Median Hours	Millennials (born 1982 or after) Median Hours	Older Adults (65 and over) Median Hours	Young Adults (ages 16-24) Median Hours
<b>Iowa Avg. Vol. Hrs.</b>	40	39	32.0	56	36
<b>Utah Avg. Vol. Hrs</b>	100+	*	70.0	100+	76
<b>Iowa Volunteer Rate</b>	39.7%	38.6%	32.5%	39.2%	30.7%
<b>Utah Volunteer Rate</b>	49.2%	36.6%	39.9%	41.5%	39.9%

# Who is Volunteering?

Category	Volunteer Rates by Age (2008-2010)							
	16-19	20-24	25-34	35-44	45-54	55-64	65-74	75+
state								
Iowa	39.2%	27.5%	31.1%	45.7%	39.7%	39.8%	43.5%	32.9%
Utah	41.5%	38.6%	43.3%	49.1%	44.3%	55.9%	35.7%	37.8%
% Difference	-2.3%	-11.1%	-12.2%	-3.4%	-4.6%	-16.1%	7.8%	-4.9%
# of Vols to = Utah	3,721	23,682	46,675	13,157	18,048	63,969	(18,369)	10,652



# Iowa State Service Plan Priorities

## Developing Service and Volunteer Programs that Address Iowa's Greatest Areas of Need

- Engaging Iowans in their Communities
  - “High Return” Populations:
    - Students
    - 55+
    - Disadvantaged Youth
    - Disabled Iowans



# Special Plan Expanding the Volunteer Base for Iowans Age 55+

- Promote public policies to increase service by adults age 55 or older. Examples include real property tax abatement for mature Iowans to volunteer, similar to programs already in existence in bordering states.\*
- Explore utilization of the ICVS Volunteer Solutions registration system to develop a “skill bank” for retired volunteers
- Expand counties covered by Senior Corps programs to increase volunteerism by individuals aged 55 and over through potential resource development and exploration of additional resources. .
- Utilize targeted messaging and train existing programs on how best to recruit and utilize Iowans age 55+.
- Partner with organizations currently serving Iowans 55+ to recruit and develop opportunities to serve.
- Recommend the Iowa Department on Aging take specific action to better engage mature Iowans in service.
- Promote employer volunteer opportunities that can transition into retirement.
- Encourage the development of Encore service programs in the state through:
  - Actively pursuing partnership opportunities with AARP, Iowa Department on Aging, and others to conduct outreach and explore ideas.
  - Making programs that utilize 55+ a funding priority and new program development priority.

# Developing Quality Programs.... Increasing Volunteer Demand



1405 AmeriCorps Members Serving in AmeriCorps State\*, National\*, NCCC or VISTA over the past year in Iowa



7550 Senior Corps Volunteers serving in RSVP, Senior Companions and the Foster Grandparent Program



14 Iowa Volunteer Centers created or expanded increasing Volunteer Center coverage by 340% and leveraging over 40,000 new volunteers annually



16 Communities of Promise & 7 named among the 100 Best Communities for youth



82 Certified Mentoring Programs with over 7000 Youth active in a Mentoring Relationship



Iowa Campus Compact

21 Colleges are member schools in The Iowa Campus Compact



18 Volunteer Centers are building the volunteer infrastructure locally

# Senior Corps Today

## Three Programs



**RSVP**



**Foster  
Grandparents**



**Senior  
Companions**

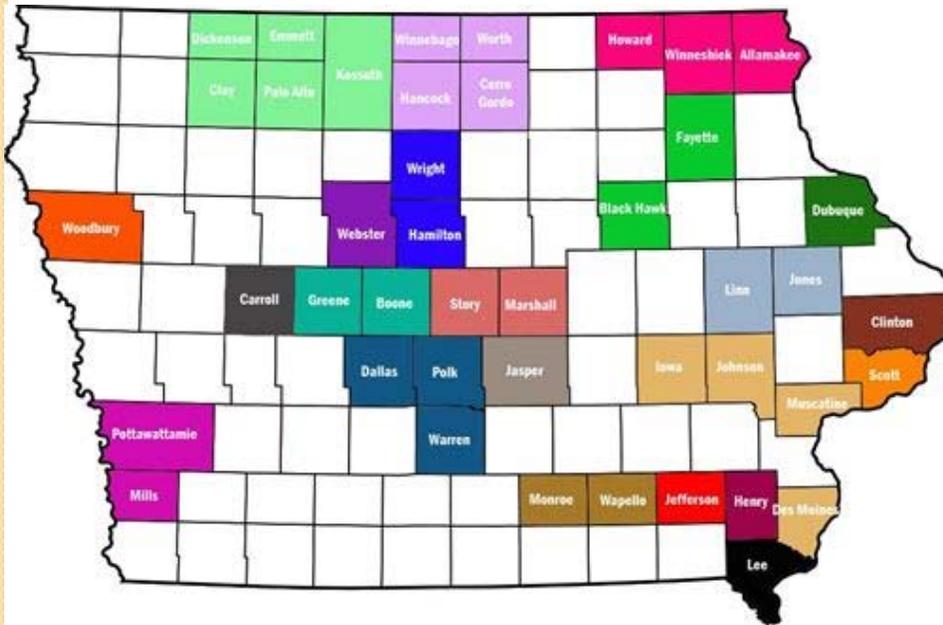
# Senior Corps Activities



- RSVP (more flexible)
  - Variety of activities of your choice including helping youth, renovating homes, providing disaster relief, etc.
- Foster Grandparents (more structured)
  - Assist children in schools with academic work or care for youth in a pre-school setting.
- Senior Companions (more structured)
  - Provide assistance and friendship to adults who have difficulty with daily living tasks, such as shopping or paying bills.

# Senior Corps in Iowa

## Communities with RSVP



## Communities with

- Boone
- Carroll
- Cedar Rapids
- Charles City
- Council Bluffs
- Des Moines
- Dubuque
- Ft. Dodge
- Ottumwa
- Rock Valley
- Waterloo

# AmeriCorps Today

## Three Programs



**AmeriCorps  
State/National**

**AmeriCorps  
VISTA**

**AmeriCorps  
NCCC**

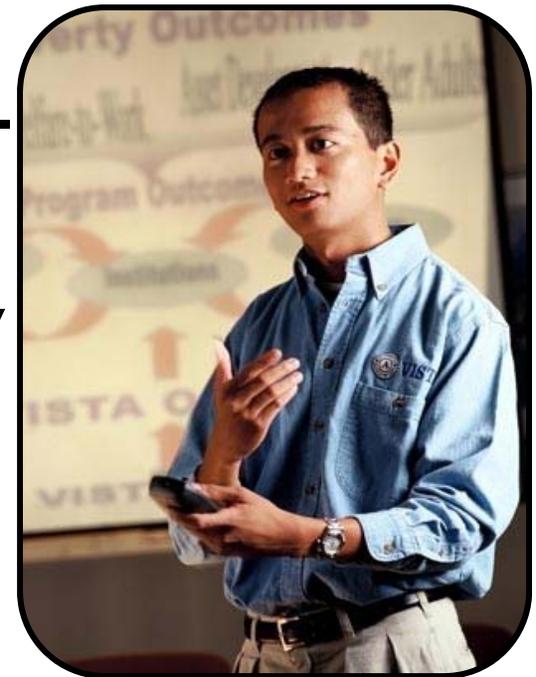
# AmeriCorps State and National

- Largest branch of AmeriCorps
- Members address needs in education, environment, health, housing, disaster response and more
- Full-time and part-time opportunities
- Sponsors include Habitat for Humanity, Big Brothers Big Sisters, Red Cross and thousands of other nonprofits
- Priority Given to “Encore” Service Positions



# AmeriCorps VISTA

- AmeriCorps' poverty-fighting arm
- VISTAs collaborate with low-income individuals and communities to fight poverty
- Focus on capacity building: raising funds, recruiting volunteers, and designing sustainable programs
- Full-time year-long service



# VGF & Volunteer Centers of Iowa

- A Volunteer Center:
  - is a professional organization
  - has an online presence
  - connects volunteers to meaningful service opportunities
  - recognizes volunteers
  - provides volunteer management learning opportunities



# Iowa Mentoring Partnership

- 75 certified youth mentoring programs



# Volunteer Recognition

- Day on the Hill & Volunteer Hall of Fame
- Governor's Volunteer Awards
- 50 Faces of Volunteerism



# Volunteer Manager Training & Support

- Nonprofit Summit (Nov. 6 – 7, 2013)
- North Central National Service Conference ('12, '13)
- Ongoing technical assistance to funded &



# Volunteer Promotion & Recruitment

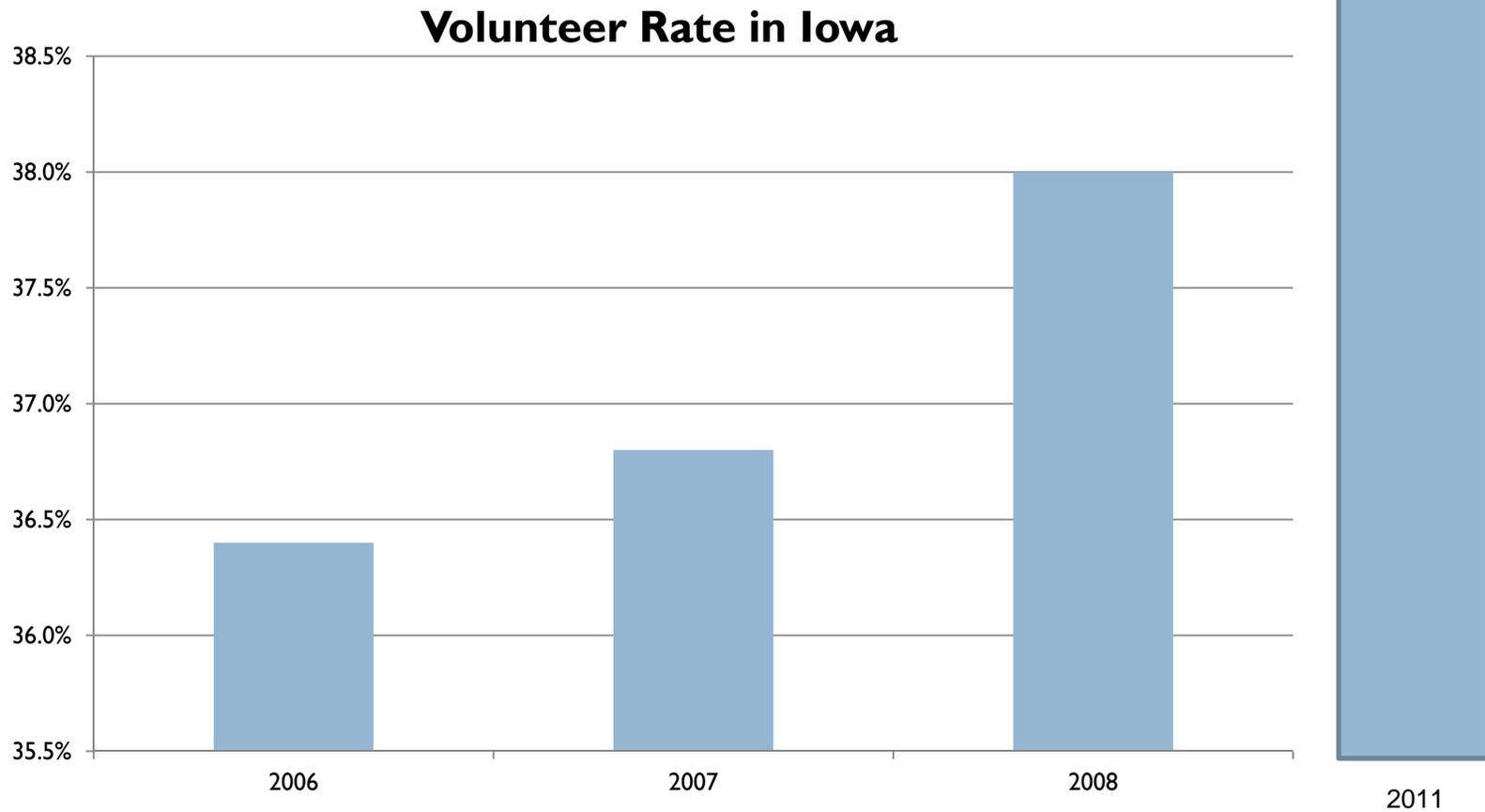
- Volunteer Solutions
- Days of Service
- Coaches Challenge
- Governor's Call to Service



## 2013 COACHES CHALLENGE STANDINGS

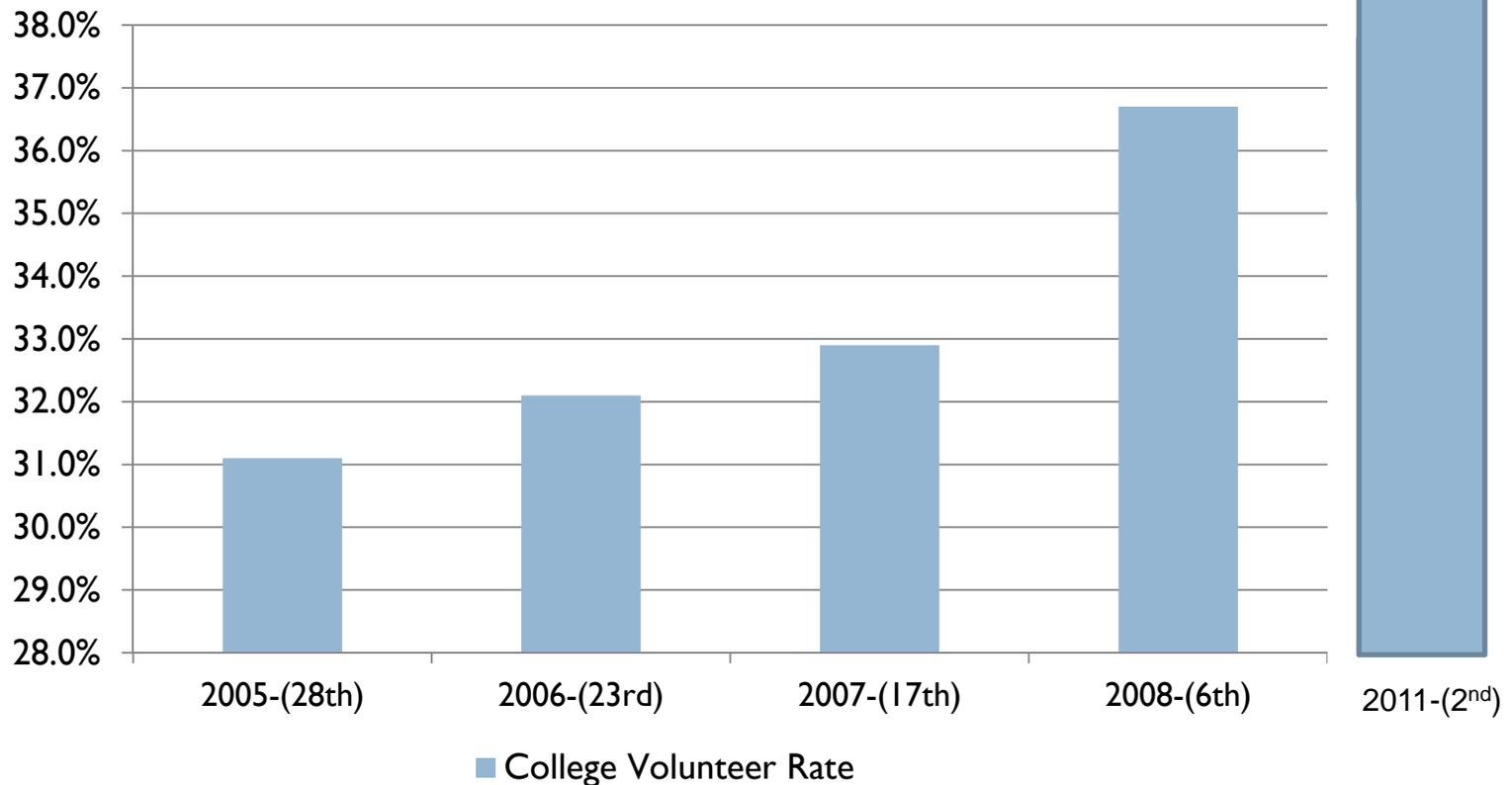
 IOWA (UI, ISU, UNI)	402
 KANSAS (KU, KSU)	669
 NEBRASKA (NU)	299
 MICHIGAN	320
 MINNESOTA (U of M)	98

# Mobilizing More Iowans to Serve



# Historical Percentage of Iowa College Student Volunteering

## College Volunteer Rate



Source: CNCS/DOL - Volunteering in America Report